Roundtable on Population Health Improvement

Workshop: Applying a Health Lens II: The Role and Potential of the Private Sector to Improve Economic Well-Being and Community Outcomes

June 4, 2015

DRAFT AGENDA

Location: Beckman Center of the National Academies
Irvine, California

WORKSHOP OBJECTIVES:

1. Explore what businesses can offer the movement to improve population health
2. Discuss areas of potential, as well as models for how businesses could impact the determinants of health
3. Provide a platform for discussing how to promote and support health in all business practices, policies, and investments

8:15 am  Welcome and overview of the day
David A. Kindig, Emeritus Professor of Population Health Sciences and Emeritus Vice-Chancellor for Health Sciences at the University of Wisconsin-Madison, School of Medicine; co-chair, Roundtable on Population Health Improvement
Raymond Baxter, Senior Vice President, Community Benefit, Research and Health Policy, Kaiser Permanente; chair of the planning committee and member of the Roundtable on Population Health Improvement–context and overview

8:30 Keynote -- Ian Galloway, Senior Research Associate, Community Development, Federal Reserve Bank of San Francisco

9:00 Q&A/Discussion -- Reaction and Moderated Discussion with Raymond Baxter

9:30 Businesses Changing their Practices to Produce Health
Moderator, George Isham, Senior Advisor, HealthPartners, Senior Fellow, HealthPartners Institute for Education and Research; co-chair, Roundtable on Population Health Improvement and member of the planning committee
Larry Soler, CEO of Partnership for a Healthier America
Mark Weick, Director of the Sustainability Office, The Dow Chemical Company
Gary Cohen, President and Founder of Healthcare without Harm

10:30 Break
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<th>Time</th>
<th>Event</th>
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<td>10:45</td>
<td><strong>Q&amp;A Discussion</strong> — Moderated by George Isham</td>
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| 11:30 | **Developing Human Capital in Communities**  
Moderator, George Flores, Program Manager, The California Endowment; member of the Roundtable on Population Health Improvement and member of the planning committee  
Carla Javits, President and CEO, REDF  
Farad Ali, President and CEO, The Institute (formerly NC Institute of Minority Economic Development) |
| 12:30pm | **Lunch** |
| 1:15  | **Discussion continued** — Moderated by George Flores |
| 1:45  | **Revitalizing Communities for the Most Vulnerable: San Francisco and Detroit**  
Moderator, Victor Rubin, Vice President for Research, PolicyLink  
Anne Griffith, Senior Program Director, Enterprise Community Partners, Inc.  
Dan Kinkead, Director of Projects, Detroit Future City |
| 3:15  | **Break** |
| 3:30  | **Investing in People and Partnerships to Create Healthy Communities**  
Moderator, Cathy Baase, Global Director of Health Services, The Dow Chemical Company; member of the Roundtable on Population Health Improvement and member of the planning committee  
Jon Easter, Senior Director, Delivery and Payment Reform, US Public Policy, GSK (GlaxoSmithKline)  
Vera Oziransky, Project Manager, Vitality Institute |
| 5:00  | **Reflections on and reactions to the day**  
Moderator, George Isham, Senior Advisor, HealthPartners, Senior Fellow, HealthPartners Institute for Education and Research; co-chair, Roundtable on Population Health Improvement and member of the planning committee |
| 5:30  | **Adjourn** |

*For more information about the roundtable, visit [www.iom.edu/pophealthrt](http://www.iom.edu/pophealthrt) or email [pophealthrt@nas.edu](mailto:pophealthrt@nas.edu).*

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