



## **Preparedness Response Capabilities in the National Health Security Strategy: A Workshop**

October 29, 2009

National Academy of Sciences Main Building  
Lecture Room  
2101 Constitution Avenue, NW  
Washington, DC

### **Workshop Objectives:**

The workshop presentations and discussions will provide participants an opportunity to examine and provide comment on topics related to the draft quadrennial National Health Security Strategy (NHSS). Specifically, workshop attendees will be asked to propose and discuss innovative ideas and strategies for implementing the priorities identified by the NHSS. Conversations will focus on how to get a culture shift, including the necessary partnerships and incentives. The workshop will feature invited presentations and discussions focused on the following three principles:

- Assuring resilience by creating a culture change
- Strengthening the medical and public health preparedness system, and
- Sustaining national preparedness

### **Audience:**

Policy makers from federal agencies and state and local public health departments. Providers from the health care community, including relevant medical disciplines, nursing, emergency medical services (EMS). Community stakeholders including state and local public health officials, faith-based organizations, private employers, and civic leaders.

Note: Continental breakfast will be available at 8:00 a.m.

8:30 a.m.      Welcome, Introductions

LEWIS GOLDFRANK, *Forum Chair*  
Professor and Chair  
Department of Emergency Medicine  
New York University School of Medicine



8:35 a.m. Opening Comments and Workshop Objectives

LYNN GOLDMAN, *Workshop Co-Chair*  
Chair, Interdepartmental Program in Applied Public Health  
Johns Hopkins Bloomberg School of Public Health

LYNNE KIDDER, *Workshop Co-Chair*  
Sr. Vice President, Public-Private Partnerships  
Business Executives for National Security

**OPENING REMARKS AND CHARGE**

8:45 a.m. Charge to Workshop Speakers and Participants

MATTHEW MINSON  
Senior Medical Officer for Strategic Initiatives  
Office of the Assistant Secretary for Preparedness and Response  
Department of Health and Human Services

8:55 a.m. The Vision for National Health Security: Current Assessment and Future Goals

NICOLE LURIE  
Assistant Secretary for Preparedness and Response  
Office of the Assistant Secretary for Preparedness and Response  
Department of Health and Human Services

**SESSION I: ASSURING RESILIENCE BY CREATING A CULTURE CHANGE**

9.05 a.m. Session Objectives and Introduction

RICHARD BESSER, *Session Chair*  
Senior Health and Medical Editor  
ABC News

9.15 a.m. Panel Discussion: Mobilizing the collective capabilities of government, community, and individuals

JAMI HABERL  
Executive Director  
Safeguard Iowa Partnership

JAMES W. SATTERFIELD  
President & Chief Operating Officer  
Firestorm Solutions



JOSEPH FITZGERALD  
Senior Project Leader  
Community and Regional Resilience Institute (CARRI)

RON CARLEE  
County Manager  
Arlington, VA

- 9.45 a.m. Discussion with Attendees
- What is the incentive to step forward with individual responsibility?
  - How can we get enough knowledge to the people to alter societal behavior?

10.15 a.m. BREAK

- 10.30 a.m. Panel Discussion: Innovative Education: Fostering resilience through an informed citizenry

ROGER PLATT  
Chief Executive Officer  
Office of School Health  
New York City Department of Education  
Assistant Commissioner  
Office of School Health  
New York City Department of Health & Mental Hygiene

JEFF MICHAEL  
Associate Administrator for Research and Program Development  
National Highway Traffic Safety Administration, U.S. DOT

JULIA CARTWRIGHT  
Senior Vice President, Communications  
American Legacy Foundation

CONNI WELLS  
Executive Director, former  
Florida Institute for Family Development

- 11.00 a.m. Discussion with attendees
- How can communities best incorporate and maintain preparedness in the absence of direct experience with a disaster situation?
  - Does the concept of community engagement work to involve all community stakeholders in building preparedness and addressing difficult topics?
  - Can we do better to bridge the gap between parental and childhood knowledge of health to improve family and societal perspectives on public health?



11.30 a.m. Panel Discussion: Marketing the Product

JANE BERTRAND  
Chair  
Health Systems Management  
Tulane University School of Public Health

KEVIN MASSEY  
Lutheran Disaster Response  
Director  
Evangelical Lutheran Church in America

EDWARD MAIBACH  
Director  
Center for Climate Change Communication (4C)  
Professor  
Department of Communication  
George Mason University

LAURA HOWE  
Senior Director of Public Affairs  
Disaster Service  
American Red Cross

Noon Discussion with Attendees

**KEYNOTE TALK: ENSURING A PREPARED NATION THROUGH PUBLIC  
ENGAGEMENT: THE INTERSECTION BETWEEN MEDIA AND SOCIAL CHANGE**

12.30 p.m. Working Lunch

RICHARD BESSER  
Senior Health and Medical Editor  
ABC News



**SESSION II: STRENGTHENING THE MEDICAL AND PUBLIC HEALTH  
PREPAREDNESS SYSTEM**

1.40 p.m. Panel Discussion: Situational Awareness: Creating the Scope

ERIN MULLEN, *Panel Chair*

Director

Rx Response

MARGARET FOWKE

Program Analyst

Office of Strategic Planning and Policy

National Weather Service

JEFF BARNETT

Director

Healthcare Solutions

VeriSign, Inc.

HANK RAPPAPORT

Program Manager

Microsoft Corporation

RICK ALCORTA

EMS Medical Director

The Maryland Institute for Emergency Medical Services Systems

2.10 p.m. Discussion with Attendees

2.40 p.m. Panel Discussion: Incorporating Health Issues into Security Paradigms, and Vice Versa

DAMON ARNOLD, *Panel Chair*

Director

Illinois Department of Public Health

ARTHUR KELLERMANN

Professor of Emergency Medicine

Associate Dean of Health Policy

Emory University



DAVID PREZANT  
Chief Medical Officer  
Office of Medical Affairs  
Fire Department of the City of New York

ROBERT MALONEY  
Director  
Office of Emergency Management  
City of Baltimore

JACK SERIER  
Sergeant  
City of St. Paul Police Department

- 3.10 p.m. Discussion with Attendees
- How can health security strategies be better integrated into security paradigms?
  - How can these efforts be best coordinated?
  - How do they finally reach the community for participation and change a culture of “the protected?”

3.40 p.m. BREAK

[Session II: Strengthening the System will be continued the following morning]

### **OPPORTUNITIES TO MOVE FORWARD**

Session Objective: Review the discussions that took place during the day and identify promising avenues by which the NHSS and other federal programs can improve the preparedness and resiliency for the nation’s health system.

3:55 p.m. Summary of Opportunities Identified

LYNN GOLDMAN, *Workshop Co-Chair*  
Chair, Interdepartmental Program in Applied Public Health  
Johns Hopkins Bloomberg School of Public Health

LYNNE KIDDER, *Workshop Co-Chair*  
Sr. Vice President, Public-Private Partnerships  
Business Executives for National Security

4:10 p.m. Discussion with Attendees

4:30 p.m. ADJOURN



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8:30 a.m. Welcome and Introductions

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Sr. Vice President, Public-Private Partnerships  
Business Executives for National Security

8.35 a.m. Enhancing the National Health Security Strategy through Intelligence-focused  
Collaboration: How DHS works with HHS and Other Public Health Partners

ALEXANDER GARZA  
Assistant Secretary for Health Affairs and Chief Medical Officer  
Office of Health Affairs  
Department of Homeland Security

**SESSION II, CONTINUED: STRENGTHENING THE SYSTEM**

9:00 a.m. Panel Discussion: Equities for At-Risk Populations

TERRY ADIRIM, *Panel Chair*  
Senior Advisor  
Office of Health Affairs  
Department of Homeland Security



LORI PARHAM  
State Director  
AARP Florida

ELENA RIOS  
President and Chief Executive Officer  
National Hispanic Medical Association  
President  
National Hispanic Health Foundation

BENJAMIN RACKLEY  
Executive Director  
Tuskegee Area Health Education Center, Inc.

CINDY PELLEGRINI  
Assistant Director  
Federal Affairs  
American Academy of Pediatrics

- 9:40 a.m. Discussion with Attendees
- How can communities contribute to health security?
    - What are the roles and responsibilities of individuals and community leaders?
  - What strategies should be used to engage specific communities?
  - What information will be sought?
- 10:10 a.m. Panel Discussion: Strengthening the Workforce: The role of personal responsibility and individual preparedness in ensuring an adequate sustainable workforce during disasters

SHARON STANLEY, *Panel Chair*  
Chief Nurse and Director, Disaster Health and Mental Health Services  
American Red Cross

KRISTINE GEBBIE  
Joan Hansen Grabe Dean  
Hunter-Bellevue School of Nursing  
City University of New York

FREDERICK (SKIP) BURKLE  
Senior Fellow, Harvard Humanitarian Initiative  
Harvard School of Public Health



WILLIAM BORWEGEN  
Occupational Health and Safety Director  
Service Employees International Union (SEIU)

RICHARD RIEGELMAN  
Professor of Epidemiology and Biostatistics  
Founding Dean  
GWU School of Public Health and Health Services

10:40 a.m. Discussion with Attendees

- What creative/innovative strategies can be used to address healthcare workforce during a disaster to do what? - - show up? Stay there? All of the above?
- What issues need to be considered prior to a disaster to ensure the healthcare workforce is properly prepared?
- What duty does a healthcare worker have to the public in disaster? Is it a commitment over and beyond others?

**SESSION III: SUSTAINABILITY OF EFFORTS**

11:10 a.m. Session Objectives and Introduction

LYNNE KIDDER, *Session Chair*  
Senior Vice President, Public-Private Partnerships  
Business Executives for National Security

11.15 a.m. Panel Discussion: Financial Sustainability

BRADLEY HERRING  
Assistant Professor  
Johns Hopkins Bloomberg School of Public Health

DAVID HENRY  
Senior Policy Analyst, Homeland Security and Technology  
Center for Best Practice  
National Governor's Association

THOMAS DEAN KIRSCH  
Associate Professor  
Co-Director Center for Refugee and Disaster Response  
Johns Hopkins Bloomberg School of Public Health



JEANNE RINGEL  
Senior Economist and Deputy Director  
Center for Public Health Preparedness  
RAND Corporation

- 11:45 a.m. Discussion with Attendees
- What strategies can be developed to ensure that during a disaster financial and material resources are available when and where most needed?
  - What innovative funding strategies can be used to ensure enough resources are available and that these resources are integrated into community efforts?
  - How does this fit with the health care reform piece addressed earlier?

12:15 p.m. Lunch

**SESSION III: SUSTAINABILITY OF EFFORTS (CONTINUED)**

1.00 p.m. Panel Discussion: Legal Sustainability

SUSAN SHERMAN  
Senior Attorney  
Office of the General Counsel, HHS

GENE MATTHEWS  
Project Officer, Legal Preparedness Initiative  
North Carolina Institute for Public Health  
UNC Gillings School of Global Public Health

RICHARD MCNELIS  
Assistant General Counsel  
Florida Department of Health Office of General Counsel

MARK ROTHSTEIN  
Herbert F. Boehl Chair of Law and Medicine  
University of Louisville Louis D. Brandeis School of Law

1:30 p.m. Discussion with Attendees



**SESSION IV : MOVING FORWARD: DISCUSSION WITH WORKSHOP  
PARTICIPANTS AND ATTENDEES**

Session Objective: Discuss opportunities and constraints exist to implementing the strategies discussed throughout the workshop.

- What new ideas have surfaced in this meeting that should be explored further?
- Who is not at the table now and needs to be included in further discussions?
- How can we capture the innovation and ideas discussed during the meeting to rapidly proceed with developing next steps?

2:00 p.m.      Panel Discussion

LYNN GOLDMAN, *Workshop Co-Chair*  
Chair, Interdepartmental Program in Applied Public Health  
Johns Hopkins Bloomberg School of Public Health

LYNNE KIDDER, *Workshop Co-Chair*  
Sr. Vice President, Public-Private Partnerships  
Business Executives for National Security

2.30 p.m.      Discussion with Attendees

3:00 p.m.      Adjourn meeting