

**Committee to Review of the National School Lunch and School Breakfast Programs Meal Patterns
and Nutrients Standards**

INFORMATION-GATHERING OPEN PUBLIC WORKSHOP

The National Academy of Sciences Auditorium

2100 C Street NW

Washington DC

JULY 9, 2008 1:00 pm –6:00pm

1:00-1:10 pm **Welcome and Goals**
Virginia Stallings, M.D., Chair

1:10-3:15 pm **SESSION 1: DEVELOPING AND REVISING REQUIREMENTS FOR SCHOOL LUNCH AND
BREAKFAST**

Perspective on Challenges

1:10-1:20 USDA Food and Nutrition Service
Jay Hirschman, MPH, CNS
Director, Special Nutrition Staff, Office of Analysis, Nutrition and Evaluation

Perspectives on Possibilities and Approaches

1:20-1:30 National Alliance for Nutrition and Activity
Margo G. Wootan, DSc, Director, Nutrition Policy, Center for Science in the Public Interest

1:30-1:40 Alliance for a Healthier Generation
*Kimberly Stitzel, MS, RD, Director of Nutrition and Obesity, Office of Consumer Markets,
American Heart Association*

1:40-1:50 School Nutrition Association
Katie Wilson, PhD, SNS, School Nutrition Director, Onalaska School District, Wisconsin

1:50-2:00 Hunger and Obesity
*Geraldine Henchy, MPH, RD, Director of Nutrition Policy and Early Childhood Programs,
Food Research and Action Center*
Madeleine Levin, MPH, Senior Policy Analyst, Food Research and Action Center

2:00-2:10 Parental Perspective: National PTA
*Kimberly Barnes-O'Connor, PTA Deputy Executive Director, Programs and Public
Policy Office*

2:10-2:20 —Q&A AMONG COMMITTEE AND PRESENTERS—

Impact on and Opportunities for the Food Industry

2:20-2:30 Con Agra
Helene Clark, MBA, Director Marketing Health and Wellness, ConAgra Foods Lamb Weston

2:30-2:40 Pierre Foods
Jeanne Harris, Director, School Relations, Pierre Foods

2:40-2:50 General Mills
Adalía Espinosa, Nutrition Scientist II, General Mills: Bell Institute of Health and Nutrition

2:50-3:00 The Schwan Food Company
Sue E. Holbert, RD, LD, Principal Nutrition Scientist, Schwan's Research and Development, Inc.

3:00-3:15 —Q&A AMONG COMMITTEE AND PRESENTERS—

3:15-3:30 pm **Break**

3:30-4:50 pm SESSION 2: LESSONS LEARNED FROM STATE/LOCAL ACTIVITIES: EXPERIENCES AND PRACTICAL CONSIDERATIONS

- 3:30-3:45 State Experience: North Carolina
Lynn Hoggard, EdD, RD, LDN, FADA, Section Chief, Child Nutrition Services, Division of School Support, NC Department of Public Instruction
- 3:45-4:00 State Experience: Texas
Fred Higgins, Assistant Commissioner, Texas Department of Agriculture, Food and Nutrition Division
- 4:00-4:15 Inner City Experience: New York City
David Berkowitz, Executive Director, New York City Department of Education, Office of SchoolFoods and Nutritional Services
- 4:15-4:30 Rural Experience: West Virginia
Celeste Peggs, MS, RD, LD, West Virginia Department of Education, Office of Child Nutrition
- 4:30-4:50 —Q&A AMONG COMMITTEE AND PRESENTERS—

4:50—5:00 BREAK

- 5:00—6:00 PUBLIC COMMENTS – 5 MINUTES EACH**
American Academy of Pediatrics (*Cindy Pellegrini*)
Sunkist Taylor LLC (*Rick Harris*)
International Dairy Foods Association (*Michelle Albee Matto*)
National Dairy Council (*Jill Nicholls*)
American Dietetic Association (*Martin M. Yadrick*)
United Egg Producers (*Howard Magwire*)
U.S. Apple Association (*Diane C. Kurrle*)
ARAMARK Education (*Linda Sceurman*)
Action for Healthy Kids (*Vanessa Cavallaro*)