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**Design lessons learned from Evaluating Donor Programs:**

**Evaluation of the World Bank's support for HIV/AIDS Control**

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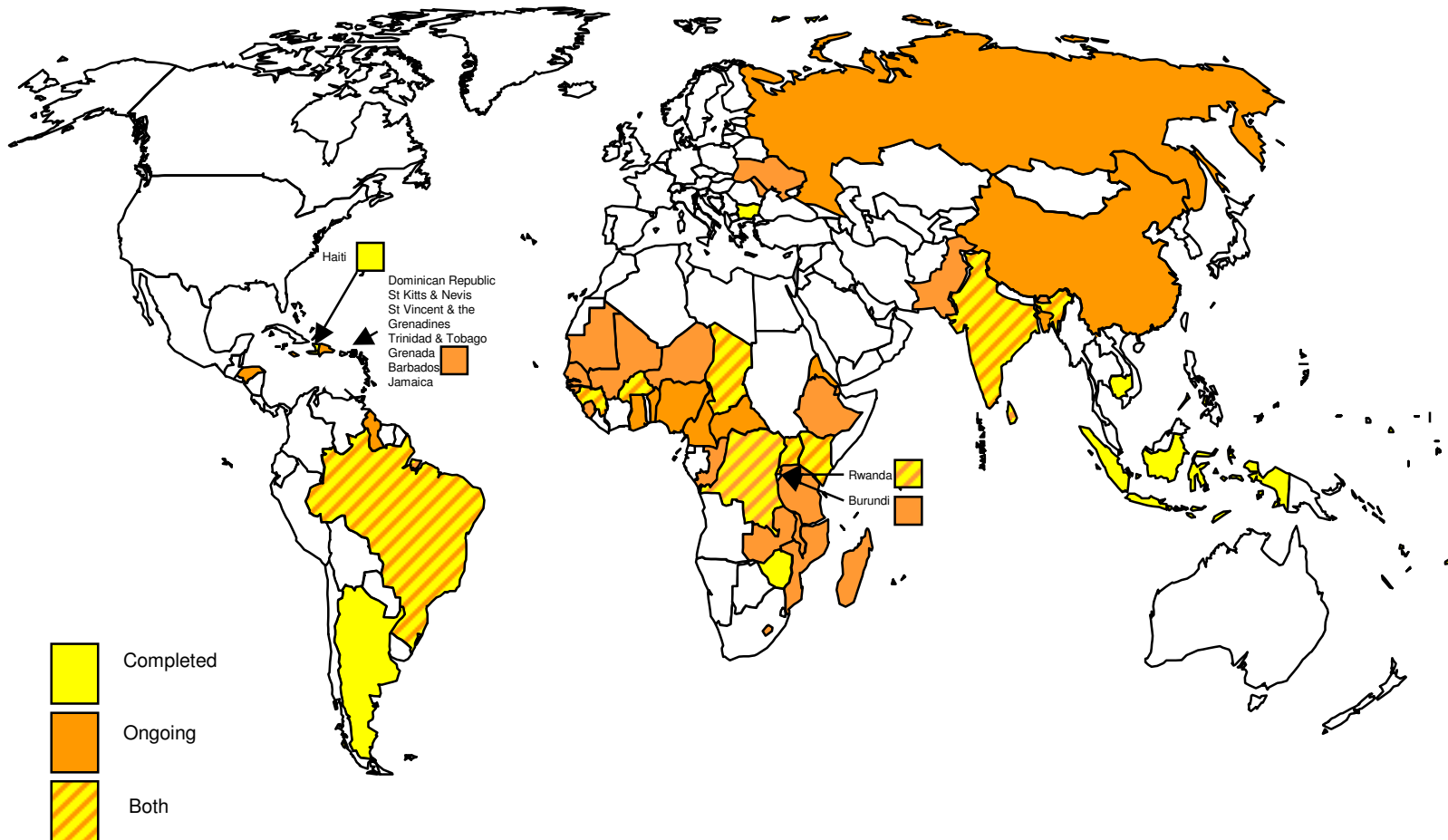
Independent Evaluation Group, World Bank

IOM Workshop on Evaluating the Impact of PEPFAR

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# Countries receiving World Bank project support, 1988-2004

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THE WORLD BANK

WORLD BANK OPERATIONS EVALUATION DEPARTMENT



Committing to Results: Improving the Effectiveness of HIV/AIDS Assistance

# Committing to Results: Improving the Effectiveness of HIV/AIDS Assistance

An OED Evaluation of the World Bank's Assistance  
for HIV/AIDS Control



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## Outline

- What were the objectives of the evaluation?
- What was the evaluation strategy?
- What are some lessons for a future PEPFAR evaluation?



# I. Evaluation objectives

- To evaluate the *development effectiveness* of the Bank's
  - *HIV/AIDS assistance* (policy dialogue, analytic work, lending)
  - at the *country level*
  - relative to the *counterfactual* of no Bank assistance
- To identify lessons to guide future activities

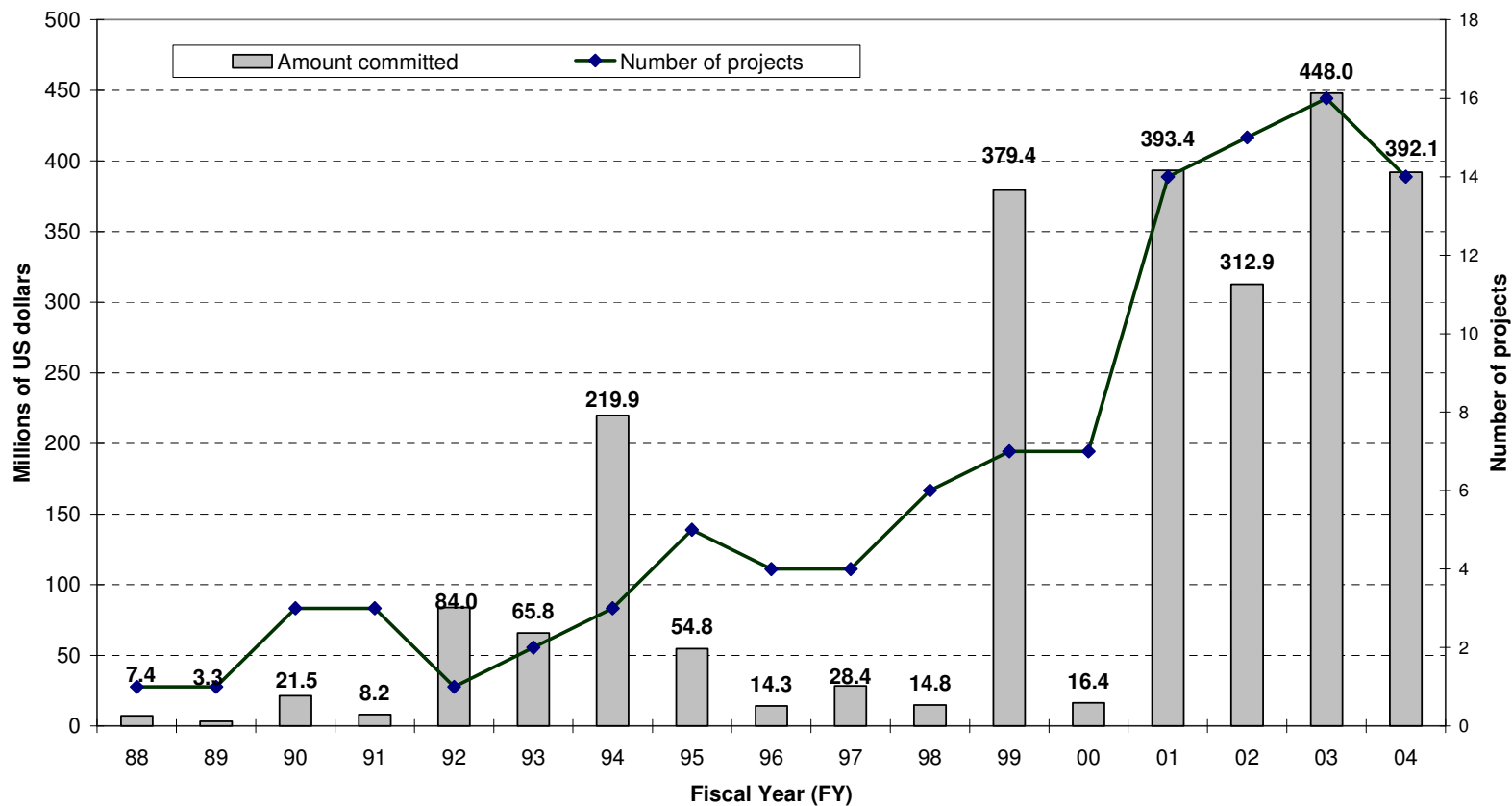
# Evaluation strategy challenges:

*(1) The scale of World Bank AIDS lending has increased since 1998*

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## New AIDS Commitments and Projects by Fiscal Year of Approval

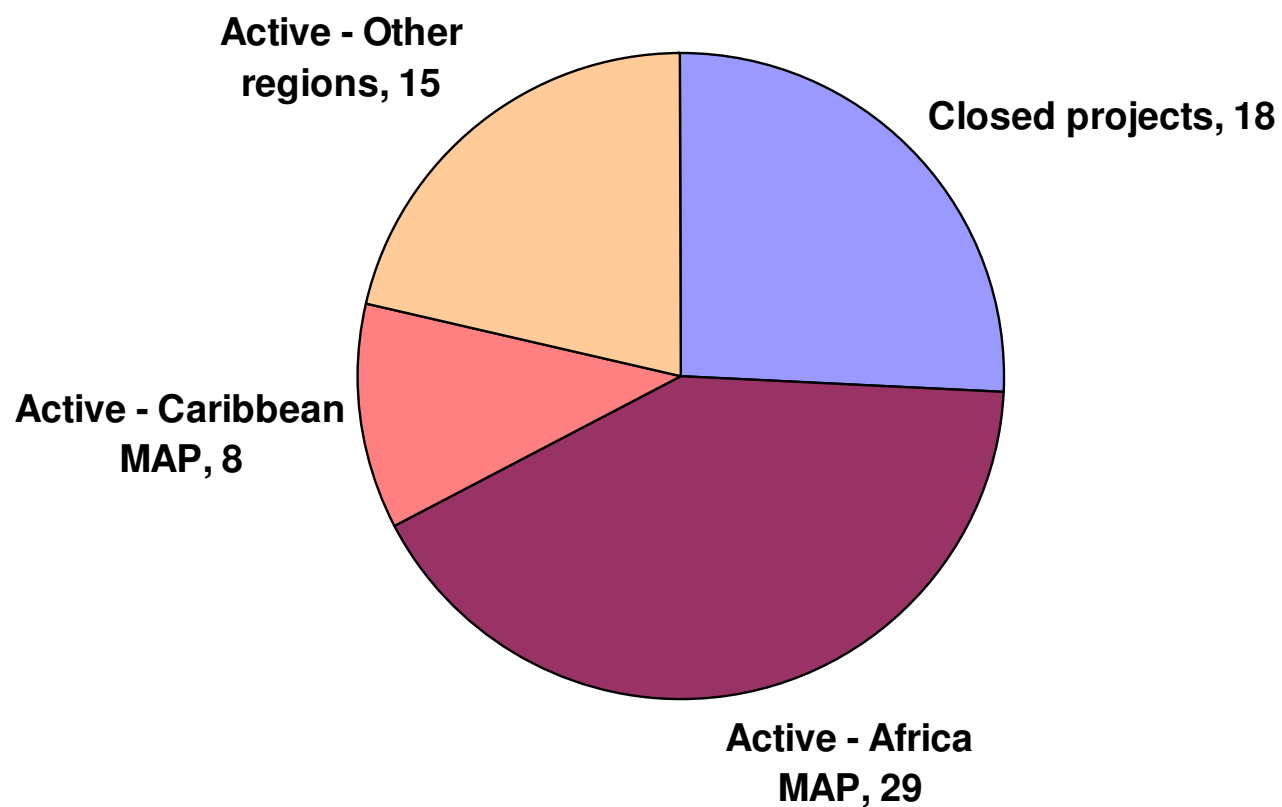


\*AIDS projects and AIDS components greater than US\$1 million. Includes projects in health, education, and social protection. The full amount of the commitment is attributed to the year of approval.

*...so about three-quarters of the Bank's HIV/AIDS projects are ongoing*



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Note: Among 70 projects for which HIV/AIDS is at least 10% of commitment



*(2) The Africa MAP projects represented a new approach*

- **Emphasis on political mobilization and rapid ‘scaling up’ of activities**
  - Country eligibility criteria
  - Project template
  - Expedited project approval
- **Technical rigor, efficiency, sustainability ensured by**
  - National strategic plan
  - 5-10% of project costs for M&E
  - Greater supervision



## II. Evaluation strategy

- **Assess completed assistance, with a focus on key issues in the active portfolio**

political commitment, strategic priorities, multi-sectoral response, NGOs, monitoring and evaluation

- **Assess the assumptions and design of the Africa MAP**
- **Prospectively evaluate individual MAP projects**



## *Methodology*

- Results chain:
  - Inputs    Outputs    Outcomes    Impacts
- Strategy:
  - Document results chain, including all int'l assistance
  - Establish timeline of local and int'l events
  - Correlate inputs & outputs w/outcomes & impacts
  - Interviews with key informants, evidence to the extent possible, about the counterfactual



## ***Building blocks:***

### **DESK WORK:**

- Literature review, archival research, interviews on timeline of World Bank's response, inventory of analytic work
- Portfolio review in health, education, transport, and social protection sectors
- Background paper on national AIDS strategies

### **SURVEYS:**

- Audiences for analytic work (in Bank, in Africa)
- Data collection and interviews with Africa MAP task team leaders and Country Directors

### **FIELD WORK:**

- Project assessments (Brazil, Cambodia, Chad, India, Kenya, Uganda, Zimbabwe)
- Case studies (Brazil, Ethiopia, Indonesia, Russia)



### III. Lessons for evaluating PEPFAR

1. Prioritize the evaluation questions
2. Bring to bear the findings of past support on ongoing programs; think forward to the next evaluation
3. Learn by understanding the variation in outcomes – both success and failure
4. Understanding the counterfactual is key for assessing “value added”
5. Ensure that country & project M&E are in place