

THE HEALTH MESSAGES OF BUILDINGS: ORGANIZATIONS, OPERATIONS, ETHICS, AND THE ENVIRONMENT

**John Porretto and
Stanley Joel Reiser**



“The dignity of a physician requires that he should look healthy, and as plump as nature intended him to be; for the common crowd, consider those who are not of this excellent bodily condition to be unable to take care of others.” -Hippocrates



PURPOSES OF THE PRESENTATION

- Visit the reasons our organizations were granted a tax exempt status;
- Identify the responsibilities that are attached to this special status;
- Explore what it means to operate in a GREEN fashion and how this honors the accountabilities of the tax exempt status; and



PURPOSES OF THE PRESENTATION (continued)

- Identify some opportunities where together, we can move towards a more principle-centered and responsible operational model that respects our multigenerational stakeholders and society.



“The contrast is startling between the runaway spending for health care and the resistance of most American business to spend for environmental health protection.”

(Paul G. Rogers, Speech, Third Annual Conference on Health Policy, May 22, 1978)



????????

**Are health care institutions
meeting the expectation of
their stakeholders?**

